

Landmark Towns

of Bucks County

Bristol Borough Morrisville New Hope Yardley

General Nomination Guidelines

Awards are open to business entities or individuals physically located in or doing business in the Landmark Towns region of Bucks County, including the Boroughs of Bristol, Morrisville, New Hope and Yardley, PA.

Nominations must be received no later than January 15, 2010 and must include all relevant information requested in this brochure.

Questions should be directed to the Regional Main Street Coordinator at 215-781-2605 or by email at info@landmarktowns.org.



Landmark Towns of Bucks County
#2 Canal's End Road
Suite 204C
Bristol, PA 19007

Landmark Towns of Bucks County



2010 Community Achievement Awards

Call for Nominations

*Honoring the best people,
businesses and organizations in
the
Landmark Towns of Bucks County*

2010 Award Categories

Outstanding Volunteer of the Year

This award will honor one special individual in each of the Landmark Towns, who has invested considerable personal time and energy to a Landmark Towns of Bucks County community during 2009. This may be any member currently serving on the Landmark Towns Board of Directors, Landmark Towns committee, or working on a project or event that ultimately benefits the Landmark Towns downtowns.

Outstanding Business of the Year

Small Fewer than 10 Employees
Mid 10-25 Employees
Medium 26-50 Employees
Large More than 50 Employees

This award recognizes outstanding businesses in the Landmark Towns downtowns. This may include enhancements to the business operationally or physically, commitment to advertising and promotion, participation in downtown events (retail or special), effective and attractive displays, e-commerce or e-marketing initiatives, community service and involvement in the local business association or chamber of commerce. This business also exhibits a spirit of cooperation and a willingness to help other businesses and participates in the betterment of community.

Outstanding Preservation Success Story

This award honors community efforts to preserve community identity through the preservation, rehabilitation, or restoration of a significant or endangered building, structure, element, or landscape located in a Landmark Towns downtown. Projects in this category will have received widespread community support and participation, and should have resulted in a quality improvement of the physical environment in downtown. Any recommended project must have been approved by the local HARB and must meet all local municipal requirements, if appropriate.

Outstanding Special Event

This award recognizes a single special event or festival, that takes place within the downtown, has a general community focus, has built traffic, and benefited the downtown. Festivals, parades and downtown celebrations are among eligible activities.

Outstanding Retail Event

This award recognizes a retail event or sale which demonstrates direct financial benefit to downtown merchants. The retail event may recognize a single or ongoing retail promotion activity that targets a specific market. Retail promotions including extended hours promotions or a specific customer segment, such as a bridal show, collectors, etc., are examples of eligible activities.

Outstanding Facade/Building Renovation

This award honors a cost-effective building renovation which respects the architectural history of the building. Eligible projects must meet all local municipal requirements and be approved by HARB, if appropriate.



Pictured above: 2009 Award Recipient Dee Dee Bowman (center) with D&L NHC staff and Toni Crawford Major, PA DCED

Nominations

The Landmark Towns of Bucks County invites you to nominate an outstanding person, business or organization for the preceding award categories. Nominations should address the criteria listed and include a description of why you feel the nominee is worthy of an award. Recipients will receive their awards at a banquet which will take place on Wednesday, March 31st at the Yardley Country Club. Please remember that your nomination may be all the committee knows about your candidate, so you will need to be informative yet brief. This form may be copied. Nomination information may also be emailed to info@landmarktowns.org no later than January 15, 2010.

Nominations are to be sent, faxed, or emailed to:

Regional Main Street Coordinator
#2 Canal's End Road
Suite 204C, Bristol, PA 19007
215-781-2605 Phone
215-781-2606 Fax
info@landmarktowns.org

Please include:
Nominee Name
Mailing Address
Business/Organization
Phone
Email Address
Nominator's Name
Nominator's Address
Nominator's Email & Phone

Name of Award Category (Must choose one)
Volunteer of the Year
Business of the Year (Sm, Mid, Med, Lg)
Outstanding Preservation Success Story
Outstanding Special Event
Outstanding Retail Event
Outstanding Facade/Building Rehabilitation

A one page narrative outlining how the nominee has demonstrated achievement of the criteria specific to the selected category must be included to be considered for an award. Inclusion of nominee's biography and/or resume are extremely helpful.